CHASSIS PRICES:

11/2-ton\$2,095 21/2-ton\$2,495

31/2-ton\$3,559

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"Cold and Reptilian" Projection Lifts the Tables.

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LONDON: Jam. 24—Har Mr. W. P. Tanoball of Cambewell, who is called the first control of the control of th

The Motor Truck bought today without electric starting and lighting will be out of date tomorrow.

BETHLEHEM

This Question of Motor Truck Depreciation

Perpetual motion is still an unsolved problem. Friction exists and so long as it does exist, motor trucks will depreciate in value. A yearly charge of 20 per cent depreciation is common practice. The annual depreciation on a six thousand dollar truck is twelve hundred dollars. The depreciation of the highest priced Bethlehem is \$693.00.

But the six thousand dollar truck manufacturer, to justify his price, will claim a higher depreciation rate for a Bethlehem.

Bethlehem Dependability is a known fact to thousands of Bethlehem owners. Bethlehem Dependable Delivery is founded on scientifically correct design, skilled workmanship and scrupulous care in the selection of materials to the smallest bolt.

Bethlehem price is made possible by the tremendous Bethlehem production and Bethlehem wide distribution—the result is low manufacturing and sales cost. The overwhelming Bethlehem success has been made because of the low initial and low operating cost of Bethlehem Transportation. Buy your Motor Truck on Facts.

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not in any way retard our sales as at the new price the 's with so less natic presents much more than dollar value.

WOMEN ARE USING ARCTICS

**Briefe Is Not for Street Wear but to Rear Their Troutsies Warm.

**Collubility Onio Jan 24.—Arctics Their Troutsies Warm.

**Collubility Onio Jan 24.—Arctics The Foundation Schemists where the onio popular among Columbus where popular among Columbus where popular among Columbus where popular among Columbus where the onio popular among Columbus while driving will be rected at Fifteenth street and Carolina avenue on a plot of ground very convenient location for motors that has heretofore been considered its as the adjoining building is octored and this should insure a large to the furnity that is to be finished in brick and stucced and this should insure a large to the furnity that is to be finished in brick and stucced and this should insure a large to be furnished in brick and stucced and this part will be used for a garage.

Within the next 60 days a \$25.000

The front section of the building pairway to the firm that is in the firm will be used for a garage. The building will occupy the subdiving will occupy a space of \$25.000

Within the next 60 days a \$25.0



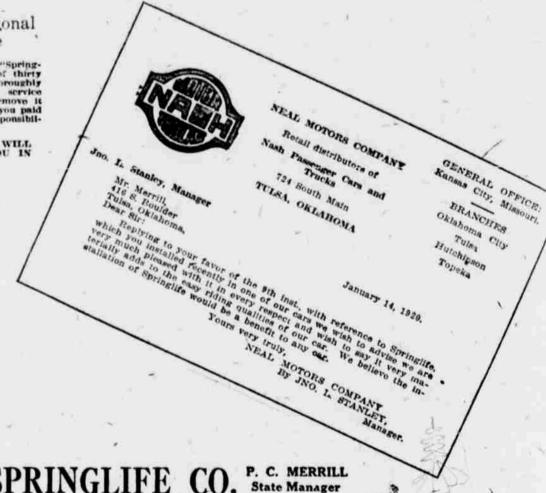
A perfect dry spring lubricant for Automobiles and Trucks which can be installed in 1 hour and 15 minutes

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Our Unconditional Guarantee

We equip your car with "Spring-life" and at the end of thirty days you are not thoroughly satisfied drive to our service station and we will remove it and refund every cent you paid us. We take all the responsibil-ity.

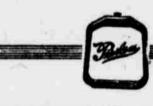
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